

Granby Free Public Library 297 East State St Granby, MA 01033 Jennifer R. Crosby Library Director jencrosby@cwmars.org	YEAR 2023
---	--------------------------------

Goal 1: To provide collections of enduring value and contemporary interest that are relevant to users' needs.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Continue to update the library's collection to provide relevant and popular materials and to enhance the non-fiction collections as needs arise.	Acquire new relevant titles to replace those deleted from weeding.	Monthly	Staff
Acquire titles of a variety of media that the library now has room for, such as CDs, newspapers, and video games.	Continue to purchase video games and other media. Add Nintendo Switch games that are popular with youth.	Monthly	Staff

Goal 2: To provide services that are needed and/or asked for by the community, resulting in continuous and growing library usage, encouraging cultural and lifelong learning.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Offer display space for art exhibits to showcase the work of local artists and school art displays.	Maintain the bulletin board in the Children's Room for school art displays. Continue to book the Community Room for exhibits.	Monthly	Staff
Continue to provide and increase the scope of programs that the library offers to all age groups of the community.	Maintain activity/craft carts for the Teen space. Increase STEM workshops and hands-on programming.	Monthly	Staff

Goal 3: To engage in community collaborations to strengthen the Library’s awareness of community needs and reach out to patrons not yet engaged with library services.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Network with groups to develop and promote library resources and services to introduce and support families.	Continue to work with the Collaborative for Education.	Monthly	Staff
Offer use by other community groups; bringing in new patrons who normally wouldn’t utilize the library.	Promote use of Conference and Community Rooms by outside community groups, such as homeschool groups.	Monthly	Staff
Reach out to local public, private, and homeschool administrators to encourage library use and collaborations.	Make space and resources available to homeschoolers. Maintain bulletin board specifically for homeschool information.	Monthly	Staff

Goal 4: To strive to ensure the community is aware of library resources to continue to expand the scope of community users.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Promote events and library services through a variety of media sources	Continue subscription to Wowbrary.	Monthly	Staff
Promote events and library services through a variety of media sources, including indoor and outdoor signage, online communications, newsletters, and local cable television channel.	Create an email newsletter for patrons and send emails monthly.	Monthly	Staff

Goal 5: To offer technology resources that will extend and enhance services to ensure that all community members have equal access to online information resources.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Acquire and maintain new online resource databases.	Maintain Ancestry Online and Heritage Quest. Maintain and monitor use of new subscriptions attained: Hoopla, Scholastic Teachables, and Mango Language.	Yearly	Library Director
Make databases easily accessible to patrons through different means and provide proper instruction on how to access them.	Hold one-on-one or group session training.	Monthly	Staff

Goal 6: To provide facilities that are inviting, safe, well maintained, easily accessible, efficient, and available during hours of greatest convenience to the community.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Work toward maintaining the new library building.	Continue to engage town maintenance employees in projects to better the library.	On-going	Staff
Work on technology plan for the future that is appropriate for the new library space.	Research cost for upgrading computers in the main hall.	Yearly	Library Director
To increase patrons access to digital information at home and in the Library.	Acquire and maintain hotspots and other technology for patron use.	Yearly	Library Director/Trustees

Goal 7: To offer careful stewardship of the Library's financial and operational resources to make the most efficient and effective use of both public and private funding.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Continue to seek grant opportunities to support library programming and other aspects of library service.	Write support letters for workshop coordinators for the Local Cultural Council. Research other grant opportunities.	Yearly	Staff
Continue to coordinate with the Friends of the Granby Library in quarterly purchases for the library to supplement for much needed items.	Purchase supply items to supplement the Library's budget.	Monthly	Library Director